



Vans #Livingoffthewall Campaign





Vans #Livingoffthewall Campaign



Original Ad



Design Analysis





Vans #Livingoffthewall Campaign



The only color in the ad is the Vans logo.



Color





Vans #Livingoffthewall Campaign



New Ad



Design Analysis





Vans #Livingoffthewall Campaign



The logo is
the only color
in the ad.



Color





Vans #Livingoffthewall Campaign



The logo and text are in the same places in the same alignment.



Composition

